Sample news article

People matter survey 2025

This document is part of the [People matter survey 2025 resources.](https://vpsc.vic.gov.au/data-collection/about-the-people-matter-survey/resources-for-survey-coordinators/survey-promotion-and-resources/)

**Title: 2025 People matter survey: Have your say**

**<NAME of CEO/HEAD OF ORGANISATION/DIVISION>** welcomes your participation in the People matter survey for 2025.

**People matter survey**

People matter survey is an annual employee opinion survey run independently of **<Name of your organisation>** by the Victorian Public Sector Commission.

The year’s survey asks for your experience about different aspects of your workplace, including equal employment opportunity, job satisfaction, career development, wellbeing, and diversity and inclusion.

It’s relevant to all employees regardless of where and how you work, including on the front line.

You’ll be able to access the survey from a desktop or mobile device.

The survey will take about **20** minutes to complete.

**We use the People matter survey to find out where we’re doing well and where we need to focus on improvement. Your views help us to develop a high performing and engaged workforce.**

**Why take part?**

Participation is voluntary, however we encourage you to take part because having your say matters.

**<This year/last year>** we commenced action/took action in direct response to what you told us in the last People matter survey in **<2023/2022/2021>**.

We started **<Name of program/initiative>** to increase/improve **<XYZ>** and developed **<Name of program/initiative>** to increase/improve **<ABC>.**

Every day these programs are making a difference in our culture at **<Name of your organisation>** through **<123>**.

**Your privacy and anonymity are protected**

The survey is completely anonymous, and **<we/Name of your organisation> <do/does>** not see your completed survey responses.

The [Victorian Public Sector Commission](https://vpsc.vic.gov.au/) runs the independent survey and uses strict rules to protect your privacy and anonymity at every stage of the survey.

You have the option to respond to demographic questions, such as age or gender, with ‘prefer not to say’.

To protect you, they:

* de-identify all survey response data provided to **us/<Name of your organisation>**
* only provide our organisation with survey results for teams or demographic groups when they have 10 or more responses
* don’t collect your date of birth or employee ID
* don’t link free-text comment reporting to any other survey information.

All information is handled in line with Victorian and Commonwealth law.

Read the [People matter survey data collection statement](https://vpsc.vic.gov.au/peoplematterprivacy) to find out more.

**Survey dates**

People matter survey will run from **Monday 28 April until midnight Friday 16 May 2025**.

The survey will take about **20** minutes to complete.

**Further information**

For more questions about the survey contact your Survey coordinator **<Name>**,

Or go to the [Victorian Public Sector Commission website.](https://vpsc.vic.gov.au/)